

Press Release –

Bullet Picks Dublin Beta for Launch

Dublin, Ireland, 23 April 2012, Bullet, a design focused Automated Accounting and Payroll company, today announced that they are going to launch at Ireland's underground demo event, Dublin Beta on the 30th of April.

By raising invoices, paying yourself and using Bullet's Smartphone app to track expenses and mileage, Bullet can then simply generate your returns when they're due and explain how the return was calculated so you can upload it to ROS and focus on sales.

Currently, small SME businesses are faced with high accounting fees averaging €2,500 and the risk of audit should tax deadlines be missed. Bullet's accounting solution enables businesses with no training to remove the accountant and reduce fees to between €12.95 & €29.95pm in the safe knowledge that all accounting returns get automatically generated.

Bullet's approach to fixing painful problems is evident in how they've created an iPhone app to track your mileage by using the iPhone's built in GPS. Bullet then instantly calculates your mileage allowance, and automatically adds it to your payroll with all taxes worked out so you can reduce your tax bill.

Bullet's choice of using Dublin Beta to launch its self sits true to the community they're looking to serve, and to whom they belong. Dublin Beta is part of a global network which runs events focused on attracting investors to see demo's of the latest tech products built.

Bullet has successfully completed its stringent testing and is rolling out to Irish market in 2012. The company also aims to enter the UK market in quarter 1 of 2013.

Peter Connor, Co-Founder of Bullet, says "When we were building Bullet, we didn't look at a single competitor, ensuring we created a truly unique experience for the customer.

Bullet

Accounting & Payroll for Designers

We had a mantra that we had to build a powerful, full accounting and payroll web application that automated all tax returns but required no training to use. When we looked at our competitors we knew we'd succeeded and the speed of customer's signups is confirming that. Why pay €2,000 euro for someone to simply fill out your tax forms"

Russell Banks, Co-Founder of Dublin Beta, says "It's great to see companies like Bullet using Dublin Beta for their official launch. Dublin Beta like its counter parts in San Francisco, Boston, New York, Seattle and Bolder, tries to create a free and accessible network for entrepreneurs to demo their new products to investor and the Irish tech community"

ENDS

23 April 2012

For further information contact

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Useful Links:

Bullet Homepage: <https://www.bullethq.com/>

Bullet Press Page: <https://www.bullethq.com/pages/press>

Dublin Beta: <http://dublinbeta.com/>

Editor Notes: